

# Case Study

## Pharmaceutical Development and Formulation

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### Risk Mitigation and Formulation Development of a Once Daily Controlled Release Oral Product

#### Benefits of Case:

- Development of a high potency, low dose once daily controlled release dose form
- Create a medical and market advantage with new dose form
- Rapid solution of manufacturing issues during development

#### Background and Challenge:

The Client identified medical and market advantages to introducing a once-daily dose form (with improved tolerability) to compete with a commercially available immediate release product marketed by another pharmaceutical firm. The Client sought a partner to perform development of the product since development was particularly challenging due to the small dose (less than 1 mg daily) to be released in a controlled and sustained manner.

#### PharmaDirections Strategy:

- Tailored a multidisciplinary team of personnel to drive the formulation development and optimization based on the target drug release dissolution profiles recommended by *in silico* pharmacokinetic modeling
- Devoted and responsive oversight of development activities to insure on-time completion of development program

#### The Objectives:

- Develop three controlled release formulations with predicted *in vivo* behavior
- Assess pharmacokinetic performance and clinical safety/tolerability of proposed formulations
- Select one of three formulations with the targeted clinical pharmacokinetic profile for further development
- Manage development execution through network of service providers
- Execute GMP manufacture for clinical trial materials

#### Value for the Client:

- PharmaDirections managed all scientific development activities including formulation, analytical, *in silico* PK modeling to established IVIVC to generate product dissolution targets, and manufacturing to successfully complete development of the desired dose form
- PharmaDirections selected, managed and provided scientific oversight to multiple contractors for rapid execution of the analytical steps and development activities
- Risk mitigation of project activities by applying a multidisciplinary approach to solve development and manufacturing challenges
- Placed a person in the plant to investigate and rapidly solve a drug content uniformity problem to permit project to move forward on schedule

#### Results from PharmaDirections Combined Experience and Expertise:

Phase 1 clinical trial was performed with dose form and met requirements for once-daily sustained release target maintaining drug plasma levels with reduced peak plasma level.